

LEADERSHIP *Reimagined*

SAVE THE DATE

JAN 16 - 17, 2024 | BOSTON, MA



Invitation to Sponsor

Become a Sponsor Today and Extend Your Reach to the Home Care Leaders of Today and Tomorrow!

The Northeast Home Health Leadership Collaborative is pleased to offer an exciting opportunity for home care industry vendors and affiliates to be front and center at the premier gathering of home health and hospice executives – the 2024 Northeast Home Health Leadership Summit in Boston.

Sponsorship opportunities are now available. Don't miss out on this exciting invitation to build brand recognition among top home health industry leaders, highlight your valued products and services, and stake out a leading role in assuring the success of this prestigious annual Summit.

Your sponsorship commitment strengthens program offerings and provides for a blockbuster lineup of speakers, continuing to make the Northeast Home Health Leadership Summit a major draw for nearly 150-200 of the country's leading health care professionals year after year. Several sponsorship levels are available – find just the right package that meets your unique needs.

For more information, contact Billi Wilson, CMP, HCA Education and Research, the education arm of the Home Care Association of New York State at bwilson@hcany.org, or (518) 810-0666, the Sponsor Coordinator for the 2024 Northeast Home Health Leadership Summit. **Thanks for your support!**

Sponsor Opportunities

For All Sponsors

Sponsorship at any level entitles you to:

- An advance list of Summit attendees two weeks prior to the event, as well as a final listing of attendees two weeks after.
- A listing in the Sponsor Directory – distributed to all attendees – which will include your contact information and a brief description of your product or service.
- Placement of your organization’s name and logo on signs, posters, and other conference materials, as well as verbal recognition for your organization during events throughout the Summit.
- Featured on Summit Website
- Registration for the conference at the early-bird member rate, unless complimentary as noted. (No more than 4 total, including complimentary registrants.)

Exhibit Tables

At the request of the leaders who attend this event, exhibit space is limited to just six (6) table top exhibits.

These exhibit tables are included with our top level sponsorships only, (See “Top Level Sponsor Opportunities” items 1 to 5 below) and are given on a first-come, first-served basis.

Don’t miss your opportunity to connect with home care and hospice leaders who have the authority to make final decisions for their organization!

Top Level Sponsor Opportunities — Exhibit Table Included

1 **Lead Summit Sponsor (1/16 – 1/17)** **\$7,000** *Exclusive lead sponsorship status is available to only ONE sponsor*

- Exhibit table throughout Summit (One 6 ft table);
- Your logo on the Summit welcome bag given to each attendee; (Must commit by 12/1/23)
- Your corporate logo displayed on the screen at the opening of the session each day;
- Opportunity to provide welcome remarks and say a few words about your company’s product or service during opening remarks on 1/16;
- Your literature on each attendee’s chair during the opening general session on 1/16, along with your corporate giveaway item that you provide, if you desire;
- Your logo featured on all conference promotions leading up to the Summit; and
- Three complimentary registrations to the full Summit.

2 **Networking Dinner Sponsor (1/16)** **\$4,500** *Available to TWO sponsors*

- Exhibit table (One 6 ft table 1/16 & 1/17);
- Your logo featured appropriately recognizing you as one of the two sponsors of this networking event;
- Your company literature or specialty item included in the attendee welcome bag; and
- Two complimentary Summit registrations and networking dinner reservations.

3 **Lunch Sponsor (1/17)** **\$4,500** *Available to ONE sponsor*

- Exhibit table (One 6 ft table 1/16 & 1/17);
- Opportunity to provide opening OR closing luncheon remarks, including time to say a few words about your company’s product or service;
- Your logo displayed on the lunch table tent cards;
- Your company’s literature on lunch table on 1/17;
- Two complimentary Summit registrations.

4 **Luncheon Keynote Sponsor (1/16)** **\$4,500** *Available to ONE sponsor*

- Exhibit table (One 6ft exhibit table 1/16 & 1/17);
- Opportunity to provide opening remarks on 1/16, including a few words about your company’s services;
- Your logo displayed on lunch table tent cards;
- Your company’s literature at each place-setting on 1/16;
- Two complimentary Summit registrations.

5 **Closing Keynote Sponsorship** **\$4,500** *Available to ONE Sponsor*

- Exhibit table (One 6ft table 1/16 & 1/17);
- Opportunity to say a few words about your company’s product or service at the closing Keynote Speaker on 1/17.
- Your literature on tables on 1/17;
- Your logo featured in program materials as the Keynote Sponsor;
- Two complimentary Summit registrations.

Other Sponsorship Opportunities

6 Reception Sponsors (1/16) \$2,500

Available to THREE sponsors

- Your company's logo displayed on the bar and food stations;
- Your company's literature placed in the welcome bag; and
- One complimentary Summit registration.

7 Break Sponsors \$2,500

Available to SIX sponsors

- Recognizes your organization as the sponsor of all breaks 1/16 and 1/17;
- Your company literature distributed in attendee welcome bag; and
- One complimentary Summit registration.

8 Memento Sponsors \$2,000

Open to unlimited sponsors

- Opportunity for you to provide your own corporate giveaway item in the Summit welcome bag for each attendee; and
- One complimentary Summit registration.

9 Conference Supporter \$1,500

Open to unlimited sponsors

- Listing in conference program as Conference Supporter, along with your contact information;
- One complimentary Summit registration.

10 Hotel Key Card Sponsor \$3,500

Limited to ONE Sponsor

- Your company logo/artwork (2-color) will be placed on hotel keycard given at check-in;
- Two complimentary Summit registrations

11 Wi-Fi Sponsor \$3,500

Limited to ONE Sponsor

- Recognizes your company as the meeting room Wi-Fi Sponsor throughout Summit (1/16 – 1/17)
- Your company's logo displayed at each table with a custom Wi-Fi code (1/16 – 1/17); and
- Two complimentary Summit registrations

12 Charging Stations \$1,500

Open to unlimited sponsors

- Keep attendees connected by sponsoring multiple AC/USB charging stations throughout the summit (1/16 – 1/17);
- Your company's logo displayed at all charging stations;
- One complimentary Summit registration

13 Lanyard Sponsor \$1,500

Limited to ONE Sponsor

- Show off your company by sponsoring the badge lanyard that will be affixed to each conference name badge.
- One complimentary Summit registration.

14 Entertainment Sponsor \$2,500

Available for TWO Sponsors

This year's group dinner will feature entertainment

- Your logo featured appropriately recognizing you as a sponsor of the entertainment
- Your company literature or specialty item included in the attendee welcome bag
- Two complimentary attendees to the Summit and networking dinner reservations

The Colonnade Hotel

120 Huntington Avenue
Boston, MA 02116

For hotel reservations call:
(617) 424-7000

Ask for Northeast Home Health Leadership Summit Group Rate

The conference room rate before December 25, 2023 is **\$134**

For further information about the hotel go to:
www.colonnadehotel.com

The Twenty-first Annual Northeast Home Health Leadership Summit is Presented by Northeast Home Health Leadership Collaborative

Connecticut Association for Healthcare at Home – Home Care & Hospice Alliance of Maine – Home Care Alliance of Massachusetts – Home Care, Hospice and Palliative Care Alliance of New Hampshire – Home Care and Hospice Association of New Jersey – Home Care Association of New York State – New York State Association of Health Care Providers – Rhode Island Partnership for Home Care – VNAs of Vermont

PLEASE NOTE:

Literature may not be distributed on tables unless included in your sponsorship. Note: Vendors attending the conference and not sponsoring must pay the Vendor Rate of \$1,100 each as listed on the Summit Registration form.

2024 NELS Sponsorship Contract

Sponsorship recognition will begin as soon as we receive your commitment and payment. Due to printing deadlines, December 9 is the cutoff date to be included in the Sponsorship Directory/Conference brochure provided to each attendee.

Select Sponsorship Level

- | | | |
|--------------------------|-------------------------------------|--------------|
| <input type="checkbox"/> | 1. Lead Summit Sponsor | \$7,000 |
| <input type="checkbox"/> | 2. Networking Dinner Sponsor 1/16 | \$4,500 (ea) |
| <input type="checkbox"/> | 3. Lunch Sponsor 1/17 | \$4,500 |
| <input type="checkbox"/> | 4. Luncheon Keynote Sponsor 1/16 | \$4,500 |
| <input type="checkbox"/> | 5. Closing Keynote Sponsorship 1/17 | \$4,500 |
| <input type="checkbox"/> | 6. Reception Sponsor 1/16 | \$2,500 |
| <input type="checkbox"/> | 7. Breaks Sponsorship | \$2,500 |
| <input type="checkbox"/> | 8. Memento Sponsor | \$2,000 |
| <input type="checkbox"/> | 9. Conference Supporter | \$1,500 |
| <input type="checkbox"/> | 10. Hotel Key Card Sponsor | \$3,500 |
| <input type="checkbox"/> | 11. WiFi Sponsor | \$3,500 |
| <input type="checkbox"/> | 12. Charging Stations Sponsor | \$1,500 |
| <input type="checkbox"/> | 13. Lanyard Sponsor | \$1,500 |
| <input type="checkbox"/> | 14. Entertainment Sponsor 1/16 | \$2,500 |

Total: \$ _____

Company Information

Company Name: _____

Sponsorship
Coordinator: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Brief Description of your Product or Service:

_____ Use 2023 Description and Logo.



Cancellation Policy:

Cancellations received by December 1, 2023 will receive a refund, less a 25% administrative fee. No refunds will be issued for cancellations after December 1, 2023.

Payment Information

Full payment must be received with contract.

Paying by check? Make checks payable to **“Foundation for Home Health”**

Mail completed form to:

Billi Wilson
HCA Education and Research
388 Broadway, 4th Floor, Albany, NY 12207

_____ MasterCard _____ VISA _____ AMEX

Card No: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Signature: _____

Participants

List who will attend the conference from your organization. It is not necessary to register for the conference separately. (Additional registration fees may be applicable.)

Name: _____

Title: _____

Email: _____

Name: _____

Title: _____

Email: _____

Name: _____

Title: _____

Email: _____

Name: _____

Title: _____

Email: _____

For further information, contact Ms. Billi Wilson., HCA Education and Research at (518) 810-0666, or at bwilson@hcanys.org.

Scan & email completed form with credit card information to: bwilson@hcanys.org